



November 10, 2003

Linda A. Lang Promoted to President and COO for Jack in the Box Inc. and Named to Board of Directors

SAN DIEGO - Jack in the Box Inc. (NYSE: JBX), operator and franchisor of Jack in the Box® and Qdoba Mexican Grill® restaurants, today announced the promotion of Linda A. Lang to president and chief operating officer, and her appointment to the company's board of directors, both made effective by the board of directors on Nov. 7, 2003.

Lang, 45, was previously executive vice president of marketing and operations. In this position, she was also responsible for human resources and training, restaurant development, quality assurance and logistics, and research and development.

"Linda has extensive experience in marketing, finance and operations," said Robert J. Nugent, Chairman and CEO. "As Jack in the Box pursues our strategic plan of transitioning from a regional quick-serve chain to a national restaurant company, I can think of no one better qualified than Linda to oversee our operations."

Lang, who joined Jack in the Box in 1985, has a master's degree in business administration from San Diego State University and a bachelor's degree in finance from the University of California, Berkeley.

Jack in the Box Inc. operates and franchises Jack in the Box and Qdoba Mexican Grill restaurants in 31 states combined. Jack in the Box is the nation's first major drive-thru hamburger chain, with more than 1,940 restaurants. Qdoba Mexican Grill is an emerging leader in fast-casual dining, with more than 110 restaurants. With headquarters in San Diego, Jack in the Box Inc. has more than 44,000 employees. For more information, visit www.jackinthebox.com.

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