



JACK IN THE BOX INC. PROMOTES THREE EXECUTIVES ACROSS THE BOARD

FEMALE LEADERS TAKE ON NEW ROLES IN BRAND AND EXPERIENCE MARKETING, PRODUCT DEVELOPMENT AND RISK MANAGEMENT

Jan. 13, 2020 (SAN DIEGO) -- Jack in the Box Inc. (NASDAQ: JACK) today announced the promotions of three executives: Adrienne Ingoldt to Senior Vice President, Chief Brand and Experience Officer, Jennifer Kennedy to Senior Vice President, Chief Product and Innovation Officer, and Sarah Super to Senior Vice President, General Counsel and Risk Officer.

Adrienne Ingoldt currently Vice President, Marketing Communications, has been promoted to Senior Vice President, Chief Brand and Experience Officer. Adrienne has been with Jack in the Box for over four years, where she has led the Marketing Communications team in overseeing both consumer and corporate communications, brand strategy, media, advertising and public relations, by connecting the brand to its consumers in the most authentic way. Prior to joining Jack in the Box, Adrienne worked in creative agencies on brands such as Infiniti, Ray-Ban, LensCrafters, Adidas and Asic, where she lead their advertising and annual strategic planning processes.

Jennifer Kennedy, currently Vice President, Product Marketing, has been promoted to Senior Vice President, Chief Product and Innovation Officer. Jen has been with Jack in the Box for ten years, where she has led the Product Marketing team in overseeing product development, product marketing and innovation. Jen has done an amazing job of selling the food our guests want, in a unique Jack in the Box way. Prior to joining Jack in the Box, Jen was an innovator and product developer for brands such as MillerCoors and Starbucks.

Sarah Super, currently Vice President, General Counsel, has been promoted to Senior Vice President, General Counsel and Risk Officer. Sarah has been with Jack in the Box for six years, where she has led the legal team in overseeing the litigation portfolio, risk management, asset protection and records management. Prior to joining Jack in the Box, Sarah practiced law in LA for over 10 years and was a former partner at the national law firm of Gordon & Rees. After representing Jack in the Box as outside counsel for five years, she left Gordon & Rees to become part of the Jack in the Box family.

“As we continue to expand and elevate our Executive Leadership Team, we recognized Adrienne, Jen and Sarah’s substantial contributions over the past few years, and they’re positive impact on the business as a whole,” states CEO Lenny Comma. “These executives have brought great value to our company, and in their new roles will continue to serve the needs of all our stakeholders. I am beyond proud of all of them and am optimistic about the future under their leadership.”

[About Jack in the Box Inc.](#)

Jack in the Box Inc. (NASDAQ: JACK), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,250 restaurants in 21 states. Known as the pioneer of all-day breakfast, and the late night category, Jack in the Box prides itself on being the curly fry in a world of regular fries. For more information on Jack in the Box, including franchising opportunities, visit www.jackinthebox.com.