



PRESS RELEASE
For Immediate Release
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QDOBA Mexican Eats® Makes a Splash This Summer with New Fire-Roasted Shrimp

Available for a limited time, QDOBA hooks fans with three new shrimp dishes

SAN DIEGO (June 6, 2017) – Seafood lovers get ready to take your taste buds on a beach vacation. [QDOBA Mexican Eats®](#) is diving into summer with new Fire-Roasted Shrimp. Offering a zesty twist to QDOBA’s signature flavors, guests can enjoy this latest menu addition in three dishes:

- **Surf and Turf Burrito Bowl** – Combines the new Fire-Roasted Shrimp with juicy grilled steak that’s layered on a bed of cilantro lime rice and topped off with black beans, crunchy lettuce, pico de gallo, and freshly made chimichurri sauce.
- **Tropical Shrimp Taco** – Wrapped in a warm corn tortilla, Fire-Roasted Shrimp is accompanied by creamy guacamole, house-made pineapple pico, lettuce and a sprinkle of Cotija cheese.
- **Fire-Roasted Shrimp Salad** – Shrimp is tossed with sweetened pineapple pico, hand-smashed guacamole and cilantro lime dressing on a bed of crispy lettuce that’s served in a crunchy fried shell.

“Our new Fire-Roasted Shrimp adds a sprinkle of summer to the menu,” said Jeffrey Van Hanswyk, Director of Culinary & Menu Innovation at QDOBA. “Matching citrus with Chile pepper flavors, our chefs developed these three recipes to perfectly complement this craveable protein.”

Fans are also able to build their own QDOBA entrée with Fire-Roasted Shrimp, such as adding it to burritos, bowls, nachos and tacos. QDOBA’s completely customizable menu allows guests to create dishes however they want without having to pay extra for extras like hand-smashed guacamole or 3-Cheese Queso.

Just like summer, Fire-Roasted Shrimp won’t last forever. Guests can find their nearest QDOBA by visiting QDOBA.com/locations or on the QDOBA app available for download in the [iTunes App Store](#) or [Google Play](#).

About QDOBA

At QDOBA, everyone is invited to live a more flavorful life. The QDOBA experience comes to life through its multi-dimensional approach to flavor, which encompasses its people, its restaurants and, of course, its craveable food. Through the brand’s vision, guests and team members alike are encouraged to celebrate individuality, break down the walls of convention, and boldly craft a meal that’s packed full of flavors like 3-Cheese Queso and hand-smashed guacamole. Getting its start in 1995, QDOBA – a wholly owned subsidiary of Jack in the Box Inc. (NASDAQ: JACK) – now has more than 700 restaurants in 47 states, the District of Columbia and Canada. Discover more at <http://www.QDOBA.com/> and connect with QDOBA on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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