



FOR IMMEDIATE RELEASE

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Jack in the Box® Donates \$220,000 to Big Brothers Big Sisters

Funds raised from sale of Dashing Jack holiday ornament antenna ball

SAN DIEGO, Jan. 12, 2015 – Jack in the Box® restaurants today announced a \$220,000 donation to Big Brothers Big Sisters to help the organization provide mentors to children, including those from military families. Monies for the donation were raised during a holiday promotion at [Jack in the Box restaurants](#), where the chain sold a limited-edition Dashing Jack holiday ornament antenna ball for \$1.

The annual holiday promotion, which marked its seventh year in 2014, has cumulatively raised more than \$1.9 million for Big Brothers Big Sisters.

About Big Brothers Big Sisters

Big Brothers Big Sisters, the nation's largest donor and volunteer supported mentoring network, holds itself accountable for children in its program to achieve measurable outcomes such as educational success, avoidance of risky behaviors, higher aspirations, greater confidence and better relationships. Partnering with parents/guardians, schools, corporations and others in the community, Big Brothers Big Sisters carefully pairs children ("Littles") with screened volunteer mentors ("Bigs") and monitors and supports these one-to-one mentoring matches throughout their course. The Big Brothers Big Sisters Youth Outcomes Survey substantiates that its mentoring programs have proven, positive academic, socio-emotional and behavioral outcomes for youth, areas linked to high school graduation, avoidance of juvenile delinquency and college or job readiness.

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Big Brothers Big Sisters provides children facing adversity, often those of single or low-income households or families where a parent is incarcerated or serving in the military, with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever. This mission has been the cornerstone of the organization's 110 year history. With nearly 340 agencies across the country, Big Brothers Big Sisters serves approximately 200,000 children, their families and 200,000 volunteer mentors. Learn more at www.BigBrothersBigSisters.org.

About Jack in the Box Inc.

Jack in the Box Inc. (NASDAQ: JACK), based in San Diego, is a restaurant company that operates and franchises Jack in the Box® restaurants, one of the nation's largest hamburger chains, with more than 2,200 restaurants in 21 states and Guam. Additionally, through a wholly owned subsidiary, the company operates and franchises Qdoba Mexican Grill®, a leader in fast-casual dining, with more than 600 restaurants in 47 states, the District of Columbia and Canada. For more information on Jack in the Box and Qdoba, including franchising opportunities, visit www.jackinthebox.com or www.qdoba.com.

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