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JACK IN THE BOX® Employees Contribute \$29,000 to Big Brothers and Sisters of San Diego County
Donation will fund new recruitment project in the South Bay

SAN DIEGO -The Jack in the Box Foundation announced today that it will contribute \$29,000 on behalf of Jack in the Box Inc. employees to Big Brothers and Sisters of San Diego County. The Jack in the Box Foundation will present the contribution, one of the largest single contributions ever made to the local mentoring program, on Thursday, Oct. 28, at the Big Brothers and Sisters 37th annual Gourmet Dinner fundraiser.

The contribution, raised in full through a Jack in the Box Inc. employee-giving program, will go to fund the implementation of the South San Diego Matching Project, which will expand the services of Big Brothers Big Sisters in the South Bay. Big Brothers Big Sisters has matched millions of children at risk with caring adult mentors since 1904, and studies have shown that children with Big Brothers and Big Sisters are less likely to use drugs and alcohol, skip school, and exhibit violent behavior. Currently, 70 children from the South Bay are on a list waiting to be matched with a Big Brother or Sister. With the contribution from The Jack in the Box Foundation, Big Brothers and Sisters will be able to increase program services and recruiting efforts in the South Bay.

"Thanks to The Jack in the Box Foundation, we will be able to provide a Big Brother or Sister to many children in need," says Joe DeCristofaro, executive director of Big Brothers and Sisters of San Diego County. "We don't receive any government funding, so the contribution from the foundation is important in launching a program of this magnitude."

In 1998, The Jack in the Box Foundation formed a strategic partnership with Big Brothers Big Sisters of America in an effort to improve the well being of the communities in which Jack in the Box® restaurants operate. Through this partnership, The Jack in the Box Foundation hopes to increase awareness of Big Brothers Big Sisters of America, recruit new big brothers and sisters, and build goodwill by sharing the partnership with JACK IN THE BOX guests and employees.

Jack in the Box Inc. operates and franchises more than 1,500 JACK IN THE BOX restaurants. With systemwide sales of \$1.7 billion, the company has

37,000 employees and is headquartered in San Diego.

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