



June 05, 2000

Jack in the Box® Restaurants Expands into Southeast with Opening of First Outlet in Rock Hill, S.C.

SAN DIEGO - Jack in the Box® restaurants today opened its first restaurant in Rock Hill, S.C. Located at Heckle Boulevard and McConnells Highway, the restaurant employs 53 local employees, seats 82 customers and features a 24-hour drive-thru.

"The restaurant is the latest of several outlets planned as the company expands into the Southeast and we look forward to bringing our unique and varied menu to Rock Hill-area guests," said Cliff Carattini, area manager for Jack in the Box in South Carolina. "Overall, the company plans to open 120 new outlets in 2000."

In order to make customers' experience hassle-free, the new restaurant will feature a color order confirmation system, a small screen embedded in the drive-thru menu board. The screen instantly displays each item a guest orders, along with its price and the total cost of the order.

The restaurant will also feature the latest Jack in the Box design. Nicknamed "the Jetsons building" due to its futuristic look, it features a two-story high atrium, ring-topped columns and a rounded roof.

Jack in the Box Inc. operates and franchises more than 1,580 quick-serve restaurants and has systemwide sales of \$1.8 billion. With headquarters in San Diego, the company has 40,000 employees and operates in 15 states.

© 2012 JACK IN THE BOX INC.