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Jack in the Box Names Two New Senior Vice Presidents, Announces Organizational Realignment

SAN DIEGO - Jack in the Box Inc. (NYSE: JBX) today announced the promotion of two executive officers: Linda A. Lang to senior vice president, marketing, and David M. Theno, Ph.D. to senior vice president, quality and logistics. The company also announced details of a related operational realignment anticipated since Kenneth R. Williams was named president and chief operating officer in February 2001.

"The most important ingredients necessary for success in corporate America today are talented people who are properly organized and working together to implement a strategy that delivers a sustainable competitive advantage," said Williams. "We believe that these executive changes will help us better manage our business and achieve this advantage."

In her new role, Lang, 42, will be responsible for managing the company's various marketing functions as well as management information systems and research and development. She has nearly 13 years of experience with the company in various marketing, finance and operations positions. Since April 2000, Lang held a temporary assignment as regional vice president, southern California region; she previously served as vice president, marketing since March 1999.

Theno, 50, will now be responsible for quality assurance, purchasing and distribution. He joined the company in 1993 and most recently served as vice president, technical services (formerly quality assurance and product safety).

Effective June 18, Lang and Theno will report directly to Williams, along with Paul L. Schultz, senior vice president of operations and franchising, and Carlo E. Cetti, vice president of human resources and strategic planning.

In February 2001, CEO Robert J. Nugent was named chairman of the board of Jack in the Box, and Williams was promoted to his current position. Previously executive vice president, marketing and operations, Williams has been with the company more than 35 years.

Founded in 1951, Jack in the Box is the nation's first major drive-thru hamburger chain. The company operates or franchises 1,700 quick-serve restaurants in 16 states. Headquartered in San Diego, Jack in the Box has more than 41,000 employees and reported fiscal 2000 systemwide sales of nearly \$2 billion.